



PRODUCT INFORMATION PACK



LAUNDRY JUST GOT EASIER!



ERGONOMIC WIDE GRIP
FOR EASE OF USE

STAINLESS STEEL SPRING
MEANS NO MORE RUST

OVERSIZED LINE HOLD
LOCKS TO LINE AT ANGLE

SECONDARY LINE HOLD
WITH LARGER DIAMETER

DUAL-HOOK DESIGN
SECURES YOUR CLOTHES

EXTRA WIDE MOUTH
MADE FOR BULKY ITEMS



SPACE SAVING HOOKS

Now you can **hang or hook** multiple garments from the same heg. Secure your clothes using the patented **dual-hooks** and save space on the clothesline.



BUILT TOUGH TO LAST

- ✓ **UV STABILIZED** will not fade or become brittle in sun.
- ✓ **SHATTER RESISTANT** 100% recyclable polypropylene.
- ✓ **STAINLESS STEEL** no more breaking or rusty springs.



TIME SAVING

When using hooks, the hegs' clever **line hold** is designed to lock onto the clothesline at an angle, creating hanging tension, this combined with ...

- ✓ **NO MORE PIN** marks
- ✓ **NO MORE LINE** marks
- ✓ **NO MORE SUN** marks

it all adds up to **LESS TIME IRONING. YES!**



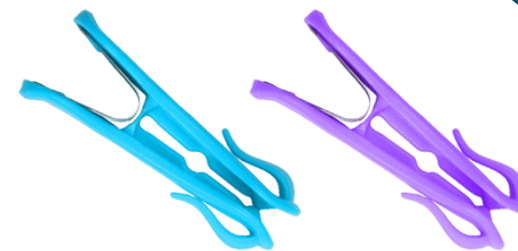
SECURE YOUR GARMENTS IN ALL WEATHER CONDITIONS

Wind, rain or hail, hegs unique **dual-hooks** ensure washing remains securely on the line.



WWW.HEGS.COM

RETAIL P.O.S SHEET



CHOOSE YOUR COLOUR

MADE TO ORDER # MINIMUMS APPLY



NEW 10 PACK
MADE FOR CLIP STRIPS

A QUALITY, LONGER LASTING CLOTHES PEG

With hegs smart dual-hooks you can hang or hook your laundry



WWW.HEGS.COM

SALES ENQUIRIES



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hang or hook with **hegs!** Clothespins



CHECK OUT CUSTOMER PHOTOS & COMMENTS ON
FACEBOOK.COM/HOOKEDONHEGS



" Best product ever! the hooks don't leave pin marks on my delicates or husbands work clothes, that is amazing " - Sharon Jane

" Best pins ever! they don't mark my clothes and you can hang 5-6 items in one spot on the line... They're brilliant! " - Mickey Langa

" Wow! Your clothespins are great! They keep my washing on the line in the worst of winds! First pins I've found to do that"- Margaret Geelan

" I can say that after nearly 40 years of hanging washing on a line, these are the most amazing pins I have ever used "- Kerrie Blake

" HEGs you've done it again! Gotta love extra space in the wardrobe! wow now I can see what jeans or pants to wear" - Mariana MP

" Having suffered from arthritis for many years I was amazed how easy hegs are to use compared to normal clothespins " - Mary hanson

**" The HEG is a 21st Century game-changer
Scott has reinvented and greatly improved
the design of a traditional clothespin "**



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**DISCOVER
HEGS @**
HEGS AUSTRALIA



Local company HEGS Australia is keeping things close to home with its decision to move manufacturing of the HEG, a peg with hooks, to South Australia.

Last year's Good Design award-winning HEG was recently featured on Channel 10's national Shark Tank program, with some of the country's top business leaders impressed by the design.

HEGS inventor Scott Boocock said he was

"I really wanted it to be something that was not only 'Made in Australia' but built in Australia by Australians and that supported the local manufacturing industry."

Mr Boocock said dedication and research enabled him to establish a network of businesses – including Frigo Product Development in Herley Beach, Techno Plus in St Marys, Multi Slide Industries of

Edwardstown and Montana Packaging – to make the HEG truly 100 per cent South Australian built.

"We are also proud to partner with Bedford Group and Orana, two disability services that assemble and package the HEGS to be sent globally," Mr Boocock said.

For more information visit www.hegs.com.au

AUSSIE DAD RE-INVENTS THE CLOTHES PEG AND TAKES IT TO THE WORLD!!!



100% Australian made HEG Clothespin now in Japan.

Hege are being shipped worldwide;

Belgium, Canada, Central America / Caribbean, Germany, Ireland, Japan, Mexico, Middle-East, Netherlands, New Zealand, SE Asia, Sub Sahara Africa, United Kingdom, and USA.

TOP 10 INVENTIONS IN AUSTRALIA - *Optus*

SALES ENQUIRIES



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